

YOUR PRIMO RESIDENTIAL JOURNEY - LANDLORD

You're In "Safe Hands"

PROPERTY PURCHASE



REFERRAL TO PRIMO TO ENSURE A STRESS-FREE JOURNEY FOLLOWING COMPLETION OF YOUR PURCHASE



PRIMO CONTACT – INTRODUCTION – WHO WE ARE, OUR EXPERIENCE, FREE RENT APPRAISAL, COMPETITIVE MANAGEMENT FEES AND ADVICE ON YOUR NEW PROPERTY AND THE LOCAL RENTAL MARKET



COMMUNICATION – THROUGHOUT THE PROPERTY BUILD TO KEEP YOU UPDATED ON KEY MILESTONES AND ANSWER ANY QUERIES YOU MAY HAVE



MARKETING – INTRODUCING YOUR PROPERTY TO THE MARKET WELL IN ADVANCE OF COMPLETION, USING KEY LETTINGS PLATFORMS: RIGHTMOVE, ZOOPLA, PLUS DEDICATED MARKETING / SOCIAL MEDIA CAMPAIGNS



COMPLETION OF DEVELOPMENT – FREE HANDOVER OF YOUR PROPERTY, ANSWERING ANY QUERIES YOU MAY HAVE POST COMPLETION



LETTING YOUR PROPERTY – USING LATEST LETTINGS TECHNOLOGY (**PRIMO** USE ALTO CRM WITH GOODLORD INTEGRATION) ENSURING FULL DUE DILIGENCE IN TENANT REFERENCING AND A POSITIVE APPLICANT JOURNEY RESULTING IN SECURING A GOOD TENANT



PROPERTY MANAGEMENT AND LEGAL COMPLIANCE – ONCE YOUR PROPERTY IS TENANTED, **PRIMO** WILL DEAL WITH ALL MANAGEMENT AND LEGAL COMPLIANCE ISSUES, INCLUDING RENT COLLECTION, DEPOSIT PAYMENTS AND DEPOSIT PROTECTION. WE USE **FIXFLO** REPAIR REPORTING TECHNOLOGY TO ENSURE EASY REPORTING OF ISSUES AND QUICK RESOLUTION

LANDLORD PROPERTY PORTAL - YOU WILL HAVE ACCESS TO OUR DEDICATED LANDLORD PORTAL 'PROPERTYFILE' PROVIDING YOU WITH FULL TRANSPARENCY AND 24/7 ACCESS TO KEY INFORMATION ABOUT YOUR PROPERTY.

AT ALL TIMES LEGAL COMPLIANCE WILL BE ADHERED TO

THE FUTURE

IF YOU WISH TO SELL YOUR PROPERTY, WE HAVE PARTNERS WE CAN REFER YOU TO.
WE CAN ALSO OFFER ADVICE RE FURTHER INVESTMENT OPPORTUNITIES.